



September 2012

NEWSLETTER

2012 issue 1

Special points of interest:

- Launch of the first newsletter
- Our members inform
- Social gathering in Lipolist
- Election of municipal and provincial governments in Belgium
- Upcoming events

Inside this issue:

- KBC Banka in Serbia **1**
- Delhaize Europe Srbija **2**
- Energozelena **2**
- Fytolab **2**
- Bovan Consulting **3**
- Metech Smederevo **3**
- Roses of Lipolist Festival **4**

Introduction

Welcome to our first newsletter.

This first issue of the newsletter offers a hodge podge of articles, the sort of which you can browse as you're having your morning caffeine fix.

Our main goal is to publish information on what is brewing among our members and their companies as well as on the cultural and social forum with links to Belgium.

It is seen as a more direct link to Belgian Serbian business and therefore complementary to our web site news and the articles published in the LinkedIn discussion group.

We hope that after you have read this newsletter you will share information about some of the notable events in your own companies or organisations or elsewhere that might be of interest to our readers.

So do send us your short articles, abstracts of current projects, reviews, or notices. As well, we are willing to use the newsletter as a forum for throwing out questions to fellow business people. We also welcome suggestions and feedback at any time.

*Hugo van Veghel
Chairman*



KBC Banka Serbia, Life bring us together

KBC Banka is a member of Belgium based KBC Group, one of the leading financial groups in Europe. As a bank -assurance group, KBC is geographically focused mainly on Europe and primarily offers retail banking and SME services. In Serbia, KBC Banka is strongly dedicated to retail

and corporate clients by offering various services regarding payments, transfers, deposits and loans for supporting their business. KBC Banka's team consist of 500 employees which are daily engaged to the mission of making better business environment and creating

added values for our customers. If you are still looking for partner in growth, come and visit us at one of our 58 branches all over Serbia (locations available at our website. (www.kbcbanka.rs).

We are looking forward meeting you!



nutritious, healthy and safe products, at prices that are affordable

The first of its kind in Serbia and it meets all the standards of the European Union

FAKE
5 to 10% of all pesticides used in Europe are fakes.

Delhaize Serbia Together, we offer the best for life

Delhaize Group is Belgium-based international food retailer with activities in 11 countries on 3 continents, and over 158,000 employees. At the end of the second quarter of 2012, Delhaize Group had 3,365 stores. Delhaize Group offers its customers a locally differentiated shopping experience and superior product quality. Also, the company provides services in a sustainable manner, maintaining the highest social, environmental and ethical standards in day-to-day business. Delhaize Serbia, which has a retail tradition over 10

years long with its famous brands Maxi, Mini Maxi, Tempo and Tempo Express, is a subsidiary of this big company.

Delhaize Serbia, led by its vision, provides its customers with nutritious, healthy and safe products, at prices that are affordable. Delhaize Serbia is proud of its private brands products. Only the best, reliable Serbian and international suppliers have been selected as producers of these brands. Delhaize Serbia launched a big campaign in

its Maxi, Mini Maxi, Tempo and Tempo Express retail stores to introduce new private brands: 365, Premia Lion, Home, Care, Eco,



Bio Organic, Taste of Inspirations and "Od naše zemlje".

(Source: Delhaize Europe, Serbia)

EnergoZelena will go on test

EnergoZelena is a strategic joint venture between Electrawinds (64%) and domestic investors (36%). The processing plant for the treatment of slaughterhouse waste is worth EUR 21 million and will go on a test run this September. It is the first of its kind in Serbia and it meets all the standards of the European Union.



The plant will employ 100 people who will be processing 150.000 tonnes of meat waste per year. That waste cannot be used as food for animals or people, but exclusively for industrial purposes. Energo Zelena will transport waste from slaughterhouses and meat-packing companies by itself. All transport and treatment activities will be in line with the EU standards, meaning that no water, air and land will be polluted.

Electrawinds, has three biomass power plants in Belgium, with the total capacity of 54 megawatts. In these plants, animal and vegetable fat and waste are turned into "green" energy. (Source: Electrawinds)

Fytolab significantly expands its influence in Bulgaria, Romania, Serbia

Fytolab CVBA has its headquarters in the Technology Park at Ghent-Zwijnaarde, Belgium.

For the first half year of 2012. Fytolab significantly expand its influence in Bulgaria, Romania, Serbia and other countries in the region. More and more companies from various sectors are searching the laboratory services for analysis of pesticide residues, nitrates, mycotoxins and heavy metals.

According to the Bulgarian Food Safety Agency, the latest data from the European Association for Plant Protection show that between 5 and 10% of all pesticides used in Europe are fakes. They come mainly from China, a major distribution markets are the countries of Southern and Eastern Europe.

According to the data, these products are imported in small vehicles across the

borders with Turkey and Serbia.

(Source: Fytolab)
www.fytolab.com



Lobbying and corruption in politics and business:

In the spotlight of the 22nd Economic Forum in Krynica (PL): Ana Bovan, member of the BSBA Board chaired one of the panels. In the spotlight of the 22nd Economic Forum in Krynica (PL): Ana B. Bovan, member of the BSBA Board chaired one of the panels. The panel "Lobbying—contribution to the transparency or corruption?" was moderated by Ana B. Bovan, CEO of Bovan Consulting, President of Central European Development Forum (CEDEF) and Board member at Generation Europe Foundation Brussels. The main points of discussion at the panel were: the status of regulation governing lobbying in CEE and EU, the professionalization of the lobbying practices, the stakeholders and their interests: NGOs, companies, various organizations vs. official decision makers and the issues concerning corruption in CEE and the EU and how to deal with the problem. Launched by the Foundation Institute for Eastern studies, the Krynica Forum

brings together decision makers to address economic issues with focus on Central and Eastern Europe and its relationship with the European Union. Besides Ana B. Bovan, on the panel were Anna Maria Darmanin, Vice-Chairman, European Economic and Social Committee, Belgium, Ryszard Kalisz, Former Interior Minister of Poland at the time when the law on lobbying was introduced, today member of Parliament, prof.dr Samuel Martin-Barbero, Associate Dean, Secretary-General of the Boards, IE Business School, Spain, Eric Schell, Chairman of the Committee for Europe, Association of French Consultants in Lobbying and Public Affairs (AFCL), France, Karel Janecek, Founder, RSJ Algorithmic Trading, Czech Republic, and Yuriy Lavreniuk, President of the Board, Ukrainian Special Board, Ukraine .(Source: Bovan Consulting)



"Lobbying—
contribution to the
transparency or
corruption?"

METECH d.o.o , Smederevo

Metech DOO is a specialized company for providing total concept services in processing of thin metal sheets to third parties. The Metech production is mainly export-oriented. Our customers are world famous companies like Atlas Copco, Siemens, Tyco, Philips, Nokia, Agfa, Xeikon,...

In spite of the current economic crisis, Metech is on a good track to succeed and increase its turnover and reach a budgeted 6.5 mil Euro in 2012. "We believe that one of the key factors in this is our continuous goal to increase the quality level we deliver to customers. In this year alone

Metech increased its production capacity and possibilities by purchasing an additional laser cutting machine and rolling & grinding machine.

Metech's strategy for the next period consists of securing customers with a growing number of complex products with lot of installation and wiring. In accordance with the mentioned strategy, Metech plans the construction of special 'clean' assembly rooms. First reconstructions of existing premises and realization of this project have already begun in September.

Metech is also keeping track

of the latest trends

in Europe. In accordance with a growing demand for "green energy" in the last quarter of 2012 we plan set up solar plant on the land adjacent to our factory.

Metech officially made a request to the Serbian custom authorities to start working in a free zone regime. If this request is authorized, in October, we can expect the first parts to be delivered to Europe in an easier and more efficient manner."

MEMBER OF THE ALRO GROUP

METECH

In METECH we are ready to supply you, the customer, with tailor made solutions.

Belgians vote for provincial and municipal governments on 14 Oct 2012

On October 14th 2012, Belgians vote for provincial and municipal governments. Are you a Belgian ex-pat or a student living in Serbia with residence in Belgium? If yes, you are eligible to vote for your provincial and municipal representatives. Either you can refrain from your election duty, by sending a letter to the

magistrate of your municipality explaining your presence abroad (a ticket, a certificate of your travel agency, a hotel bill can all be submitted as proof of your absence on October 14th); or you can vote by proxy, by nominating another Belgian voter as your agent. Voting by proxy does imply certain formalities, so for

further information, contact your municipality right away. And remember: the Belgian Embassy in Belgrade does not issue certificates of presence in Serbia. Belgians with residence in Serbia are not eligible to vote for provincial and municipal representatives.

[Official info links on back page](#)



Belgian elections info links

http://diplomatie.belgium.be/nl/Diensten/Diensten_in_het_buitenland/Deelname_aan_verkiezingen/
http://diplomatie.belgium.be/fr/Services/services_a_letranger/participation_aux_elections/

NEWSLETTER

Business Address
Beogradska 4
11000 Belgrade
Serbia

Chairman
h.vanveghel@bsbiz.eu
Business Relations Manager
g.delva@bsbiz.eu

Quarterly distributed electronically
and in hard copy
Responsible editor
dr. Hugo van Veghel

Mark your agenda for

UPCOMING EVENTS

October 12

Soccer game Serbia-Belgium at the Partizam Stadium 20 h.

October 14
October 24

Elections in Belgium
Business Lunch at the Madera 13 h.
Guest Speaker H.E. Alain Kundycki,
Ambassador of Belgium in Belgrade
Celebrations to mark the 25th

November 2 and 3

Anniversary of the Dutch Language
Department of the Philological Faculty
of the Belgrade University

November (tentative)

Business Lunch at the Madera 13 h.
Guest Speaker Mr Milan Pajevic, Head
of the Serbian EU Integration Office

For more information on these upcoming events, please contact
Gilberte Delva,
Business Relations Manager of the BSBA at
g.delva@bsbiz.eu

WWW.BSBIZ.EU

BSBA visits the Roses of Lipolist Festival

The BSBA is not only about business, but also about enhancing social exchanges between Belgium and Serbia. A children friendly outing in June is just one example...

BSBA members and their families gathered in a small village of in Macva to participate in the Roses of Lipolist Festival. For generations, rose culture has been the specialty of the village of Lipolist. More than 30.000 hybrids of the rose are grown on thousands of hectares.

Our 21 member delegation received a warm welcome at the production site of one of the main horti-culturists in the region. Roses from the Topalovic family are exported not only to Russia but even to Holland! Of course, a festival would not be complete without folklore festivities and a good meal. This was provided for by the naïve painter Slobodan Topalovic at his etno village.

The five children of our group enjoyed not only the horse-and-carriage ride, but especially the hide- and- seek in his quaint village houses.

For one of our members, this was the first outing to a Serbian village. "Wonderful", she exclaimed. For another, the visit opened a potential business opportunity.

But I personally think that the children enjoyed it the most.

Gilberte Delva,
Business Relations Manager

